



Students **A**cquiring **S**kills - just do it!

## Leeds Enterprise Advisory Programme

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Kandles with Kisses, Gateways, 2010 Winners

Scribble, Allerton High, 2009 Winners

LEAP is a registered charity [1118612] that enables students to set up their own companies for a school year, learning business skills, teamwork and problem solving, and gaining confidence and "saleable" skills. We guarantee the students will be more confident for their university and job interviews.

The students [14 to 17] must raise their own share capital, choose and make or buy a product, write a business plan and market the product. At the end of the year they have to present their Company and its results to a panel of Business Advisers and write an Annual Report with financial accounts.

By participating in the LEAP process, the seminars and the competitions, the students are better prepared for job and university interviews [gaining skills and confidence] and it may even help them to set up their own companies later on.

LEAP is completely run by volunteers from schools and business and supported by local businesses.

**Thursday 16<sup>th</sup> September, 2010 Launch at Allerton High, 5pm to 7pm**  
**www.leedsenterprise.co.uk for details of the 2010/2011 programme**

# LEAP Enterprise Programme Launch 2010/11

**Thursday 16th September 2010**

Venue: Allerton High Business and Enterprise Specialist School, King Lane, Leeds LS17 7AG  
The school is next to the park and ride on King Lane.

For all Enterprise Teachers and Volunteers. At least one teacher from each school should attend since:-

- a) You need to register your school for the 2010/2011 LEAP Programme.
- b) You need to register your volunteers, or apply for volunteers and we will be discussing the new CRB rules.
- c) You will need to collect the Startup booklets for your Companies, teachers and volunteers.

## **Provisional Programme**

- 5:00 Registration and refreshments
- 5:30 What is LEAP? Miles Mount
- 5:50 An Enterprise Teacher's perspective Julie Brownrigg
- 6:00 A judge's perspective John Parker
- 6:10 Advisers and CRBs Miles Mount
- 6:20 Bank Accounts and finance Donna Booth
- 6:30 explanation of Directors' "Hands-on" workshops Julie Brownrigg
- Finance Directors - using the accounts spreadsheet  
[compulsory attendance for Finance Director]
  - Marketing Directors - Branding and Marketing
  - Sales Directors - how to sell at Trade Fairs  
[other company members are welcome to participate]
  - Managing Directors and Company Secretaries  
- The Business Plan and effective management
- 6:40 Discussion on £150 registration fee and Financial help for state schools
- 6:45 Questions and Answers
- 7:00 Finish