

**LEAP Finals [judging matrix]**

<b>Presentation</b> [marked out of 50]		
Enthusiasm		
Content management, product, production/supplier		
Content marketing, sales, financial, problem solving		
Visual Aids		
Professionalism & Dress		
<b>Presentation Total</b>		
<b>Presentation Position</b>		
<b>Trade Stand</b> [marked out of 50]		
Visual Appeal		
Enthusiasm		
Product		
Team Work		
Information & photographs available		
<b>Trade Stand Total</b>		
<b>Trade Stand Position</b>		
<b>Knowledge &amp; Administration</b> [marked out of 50]		
Administration systems & understanding		
Product, & production		
Marketing & Sales		
Problem solving & Teamwork		
Accounts		
<b>Administration Total</b>		
<b>Administration Position</b>		