

# Bag It Don't Bin It Eco-Enterprise Project



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Helping To Keep The World Cool

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# Help To Keep The World Cool

The Bag It Don't Bin It Eco-Enterprise Project is a creative, sustainable and profit making activity for schools.

We guide and advise students on essential aspects of project management and offer guidance for their sales and marketing campaigns whilst carrying out the production of customised eco-bags for their enterprise project.

In doing so Bag It Don't Bin It empowers and encourages students to develop key enterprise skills through adopting an eco-ethical business model.



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# Eco-Enterprise Project Objectives



The Bag It Don't Bin It Eco-Enterprise Project is a dynamic and rewarding school based activity, which enables students to take part in a successful commercial venture. Bag It Don't Bin It has the expertise and understanding to guide your Enterprise Team through every stage of the business journey. The main objectives of the project are:

1. To teach key business skills including financial budgeting and management, project organisation, creative marketing activities and successful sales campaigns.
2. For the enterprise team to make money on behalf of the school.
3. To build working relationships with the local business community as well as to work successfully with an external supplier.
4. To understand and communicate the importance of ethical and environmental issues in a business context.



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# Why Eco-Bags?

A branded, natural, cloth eco-bag is a cost effective and environmentally friendly way for schools to promote their organisation and ethical values. Its unique characteristic of being a low cost, ethical and sustainable product with such diverse possibilities and wide fan base also makes it a guaranteed, fund-raiser.

Bag It Don't Bin It produces fairly traded, unbleached and undyed cotton and jute bags, which are made without the use of harmful chemicals and are hand printed with environmentally friendly, water based inks. Made from sustainable crops, our eco-bags are re-usable and have a life span of 6 months to a year, which significantly reduces shoppers' carbon footprint from over 25kg of CO2 per year to 0.6kg!

Bag It Don't Bin It eco-bags are a great alternative to school kit bags and shopping bags generally used by children and their parents. These are not usually ethically sourced and are made from synthetic fabrics that deplete the world's oil reserves and are printed with PVC based inks that further damage the environment and are harmful to health. To find out more about the advantages of our eco-bags visit our website at [www.bagitdontbin.it.com](http://www.bagitdontbin.it.com) and download our Eco-Ethical



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# Why Bag It Don't Bin It?

Bag It Don't Bin It is an award-winning eco-business. Our Company Director has 20 years experience in design-led, textile printing as well as having a PGCE in Art and Design.

We understand the educational needs and benefits of an Eco-Enterprise Project and pride ourselves on being able to guide students through their first, entrepreneurial experience.

We carefully nurture their eco-bag order at every stage. We can help with artwork, advise on the best design solution and provide an excellent quality product, to deadline and budget.

Bag It Don't Bin It believes that the manufacture of its products should contribute to the social welfare and empowerment of workers. Our suppliers are ethically sourced and audited by our Company and we work with ISO accredited and Fair Trade Certified suppliers and products. Our Company Director is a national spokesperson on eco-ethical fashion.

We have created and implemented a set of business objectives, which ensure that in bringing a quality product to the market, the principle of fair trade is adopted throughout.

For further information download our Eco-Ethical Information Pack from our website at:  
[www.bagitdontbin.it.com](http://www.bagitdontbin.it.com)



Bag It Don't Bin It MD Julia Gash



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# Eco-Enterprise Project Overview

An Eco-Enterprise Business Team can be run with just a small team of 3 students, however more students can help create a bigger impact as tasks can be delegated according to how many hands are on deck!

Ideally a team leader (Managing Director) will take overall responsibility for organising other team members. These can include:

The Finance Manager, who works out a price model, calculates how much to spend and records the income and expenditure.

The Operations Manager, who places the order of eco-bags and organises their production and delivery.

The Sales and Marketing Manager/s, who create a marketing campaign for the eco-bags, which can include getting sponsorship, sourcing sales outlets, organising a design competition, advertising the bags for sale within the school, running a promotion and engaging the local media.

The whole project can last from three weeks to three months.

Bag It Don't Bin It has drawn up a set of useful guides and templates for each Manager to use, such as a Financial Budget Plan and How To Get Media Coverage for Your Eco-Bags. These are given to the Enterprise Team when they sign up to take part in the Eco-Enterprise Project.



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# FAQ's

**Q** What is the minimum order?

**A** Our minimum production order is 100 pieces.

**Q** What is the cheapest option?

**A** A 1 colour print on 1 side of the bag is the cheapest but we can print up to 6 colours on both sides. It's best to get a quote for different print and bag options. The cheapest bag is the Short Handle Natural Cotton Eco-Bag but the Long Handle Natural Cotton Eco-Bag is our most popular style which costs just a little more. Depending on quantity - you can get a printed bag for as little as 85p!

**Q** How long does it take to produce our eco-bags?

**A** We have stocks of popular eco-bag styles at our eco-print facility in Sheffield. It takes us up to just 10 days to print an order to your specifications and to get them to your door.

**Q** How are the bags printed?

**A** The bags are screen printed using eco-friendly, water-based inks. We convert your design for a silk-screen, which we then use to print your bags. There is a separate charge for the screen but you don't have to pay for this if you re-order.

**Q** How do we pay?

**A** Payment terms are negotiable but our standard terms are 50% on placement of order and 50% on receipt of goods by BACS or cheque.

For more FAQ's and to download our Eco-Ethical Information Pack go to our website:  
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# Testimonials

## **Hanson School, Bradford**

**We were extremely happy with the efficient and friendly service we received from Bag It Don't Bin It. The quality of the product was excellent and they met our specific requirements within a very short time.**

## **Lydgate Infant School, Sheffield**

**We commissioned Bag It Don't Bin It to produce eco-bags as part of our work as an ECO school and FFL flagship school and our curriculum work on environment. The eco-bags met our environmental policy needs as part of an educational project. We were very happy with Bag It Don't Bin It's service, our design requirements were understood and the project was well explained with updates given regularly.**



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# Contact Us

## Contact:

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