



Leeds Enterprise Advisory Programme

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Competitions

For a full list of the competitions this year please visit the LEAP website.

You will have the opportunity of entering the following competitions.

1. **Marketing at Trade Fairs** – judged from all the trade fairs.
2. **Presentations** – held on a Sunday in March.
3. **Report** – deadline as for the Presentation Competition.

We will select the top four to six companies in each of these competitions and invite them to attend the finals in April 2009 and the winners of each of these competitions will be announced at the Annual Awards in May 2009.

At the finals we will judge

4. **Best Trade stand at the Finals**
5. **Best Presentation at the Finals**
6. **Best Administered Company** [announced at Annual Awards]
7. **Best Company in LEAP** [announced at Annual Awards]
8. **Best Team Company in Leap** [announced at Annual Awards]

Note: 6), 7) will include information gathered throughout the year by all the judges and will not be solely based on the finals. It will be necessary to have successfully completed the accounts using the spreadsheet provided.

During the year there will also be competitions for

9. **The most Media Aware Company,**
10. **The most innovative product or marketing technique,**

To enter these competitions you should submit a short report by the date of the finals [although you do not need to be in the finals to enter these competitions] detailing why you think your company should win either of these awards.

11. **The Best Trade Stand at the Merrion Centre** [judged by the Merrion Centre]

The LEAP Board will also give awards for the following, based on the impressions and experiences of the Board members, judges, teachers and volunteers.

12. **The Spirit of Enterprise**
13. **The most improved Company or Student**
14. **The best logo**
15. **The best website**
16. Various other **Special Awards** as the LEAP Board think appropriate to recognise particular effort or skills exhibited by companies or individuals.